



WRITERSWORLD Newsletter - Issue No. 67

MAY WE REMIND YOU OF THE SERVICES WE OFFER

We purchase the ISBN number in your own name and pay you 100% of the royalties; the formula is as follows: (retail price of your book) less (book retailer's sales commission – usually 40%) less (print cost) = author's royalty.

You can also buy your copies of your book at print cost, retain all the rights to your book's cover and content, and are not required to sign a long-term contract. We submit copies of your book to the Legal Deposit Libraries and the Amazon and Google 'read inside the book' programmes. We also offer a Community Service discount for those who qualify and have various referral plans. You can also pay for the publishing of your book by stage payments as your book progresses. We have publishing plans for fully completed books, books that need copy-editing and covers designed, book reprints, poetry and theses.

FREE WEBSITE FOR YOU TO PROMOTE AND SELL YOUR BOOK

As part of our publishing package you will be entitled to one of our customised websites, which we will pay to set up and maintain for a year. You will need no more than the most basic typing skills to maintain it. You will get a free URL (www.writersworld.co.uk/nameofbook.html), to which we will load your book cover, along with the link to Amazon, or wherever you wish, to enable customers to buy copies of your book. There is no software to download and there will be free live voice support for you if you have any problems. You will also be able to type in your keywords, website description, book description etc, and your own personal website will appear on Google, Yahoo, MSN and many more major search engines throughout the world. You will be provided with your own Username and Password to enable you to maintain your website yourself. To see an example of what your free website will look like [please click here](#).

STORYCODE MANUSCRIPT REPORT

As part of this service we provide you with your own Username and Password for you to create a Manuscript Report, allowing you to analyse your story ideas and manuscripts in structural detail against the top five matches from the **StoryCode** fiction database. The report breaks down the comparison into individual sections covering the key areas of the **StoryCode** coding process, including Plot, Characters, Atmosphere etc. The service allows for up to five code submissions per title. [Please click here to see a sample report](#).

For those of you who have small websites, within a week or so we shall be introducing a sophisticated in-house affiliate programme that will track a click on one of our banners on any given website right up to the point of sale and confirmed Contract, which means an income stream for the websites displaying one of our banners. We are also introducing a book-sizing system at our Publish section wherein an author can enter the estimated word count of the book, and one of three font sizes, and the system will automatically calculate a page count on any of the given book sizes we offer. The author can then submit their contract nominating the book size, and font size of their choice, having been through all the various options. To read our Publish section [please click here](#).....**THE END**

FREE BLACKBERRY 8700

WRITERSWORLD have combined with the Interchange Group Plc to bring you the phenomenal offer of a free Blackberry 8700 Wireless Handheld™, the most amazing electronic communication device ever invented, which makes it easy to stay connected while on the go. You get uncompromising email, browsing and voice performance in one thin, stylish, lightweight handheld with a full QWERTY keyboard. Sadly this offer can only apply to United Kingdom residents. ([Please click here to contact our chosen Blackberry retailer](#))



WORDS TO THE WISE

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